

# Application Kit



**16-19  
APRIL  
2020**

**KUALA LUMPUR  
CONVENTION  
CENTRE,  
MALAYSIA**

*Towards the betterment of  
Senior Care & Well-being*



Held Concurrently with:

**iAGE  
2020**

**17-18 APRIL 2020**

**Innovative Ageing Conference**

*Advances, Innovations And Solutions For  
Older Persons*

AGExpo Is Jointly Organised By:



Co-organised By:



National Council  
of Senior Citizens  
Organisations  
Malaysia

Supported By:



MINISTRY OF HEALTH

i-AGE Conference Is Jointly Organised By:





## Application Kit

### ■ Organizers

Taiwan External Trade Development Council (TAITRA)

Malaysia C.I.S Network Sdn Bhd (C.I.S)

### ■ Co-Organizers

National Council of Senior Citizens Organization, Malaysia (NASCOM)

### ■ Venue

Kuala Lumpur Convention Center ( KLCC )

### ■ Show Dates & Hours

	日期	時間
Move-in	15, April	00:00am-10:00am (Contractor)
	15, April	12:00pm – 10:00pm (Exhibitor)
Show Date	16-18, April	10:00am – 7:00pm
	19, April	10:00am – 6:00pm
Move-out	19, April	6:00pm – 23:59pm

■ **Exhibition Scale** 100 booths / Targeted 10,000 visitor

### ■ Exhibit Profile



#### Medical & Rehabilitation

- Dental, Orthopaedic & Ophthalmic Equipment
- Hearing & Vision Aids
- Home Support Equipment
- Innovation and Smart Aiding Technology
- Medical & Wellness Consultations
- Medical/Nursing Care

#### Lifestyle, Enhancement Products & Services

- Brain Development Courses
- Career Development And Opportunities For The Retired
- Enhancement Courses
- Investment Funds Consultations Services
- Maid Services
- Property Developer
- Sport and Recreational Courses



- Medical, Labs & Diagnostics Equipment
- Rehabilitation Equipment & Mobility Aids

- Travel and Leisure Groups

## Health Food & Supplement

- Anti-Aging Supplements
- Health & Dietary Supplements
- Natural and Organic Products
- Nutritional F&B Products for The Elderly
- Traditional Herbs Supplement

## Afterlife Product & Services

- Funeral Services
- Insurance
- Legal Services
- Will Writing Services

### ■ Booth Fee (USD, tax included) :

Booth Type	Booth Rental	Early Bird Rate (5% off, Before 31, Oct., 2019)
3*3 Shell Scheme (9 m <sup>2</sup> ) 4*3 Shell Scheme (12 m <sup>2</sup> )	USD 232 / per sqm	USD 220 / per sqm
<ul style="list-style-type: none"> <li>■ Prime booth : additional US\$200 per booth</li> <li>■ Corner booth : additional US\$150 per booth</li> <li>■ 12 m<sup>2</sup> Shell scheme will have prime booth fee added (limited quantity available).</li> <li>■ Exhibitor who participated exhibitions/overseas pavilion organized by TAITRA from 2017 to 2019 can enjoy 10% discount of booth rental set price.</li> </ul>		
<b>Shell Scheme Equipment</b>	<ul style="list-style-type: none"> <li>• Rear and dividing white melamine structure with 2.44m high</li> <li>• 1 set company name &amp; booth number on fascia board</li> <li>• Single colour needle punch carpet</li> <li>• 1 unit of information desk</li> <li>• 2 units of folding chair</li> <li>• 2 units of LED spotlight</li> <li>• 1 unit of 13 amp power point</li> <li>• 1 unit of waste paper basket</li> </ul> 	

### ■ How to apply

#### 1. By E-mail:

Complete the Application Form. → Scan and send it to [agexpo@taitra.org.tw](mailto:agexpo@taitra.org.tw)

#### 2. Online Registration :

<https://events.taiwantrade.com/agexpo20en/Enrollment/Login>

※ The Organizer reserves the right to approve or deny unqualified application.

※ The organizer does not act as a sponsor for the exhibitor's entry visa application.





## ■ Payment

1. Upon receiving booth application, the organizer will notify the exhibitor of a payment of non-refundable deposit of US\$1000 per booth.
2. The balance of booth rental payment: Organizer will notify the applicant via e-mail after booth allocation.
3. **All extra banking handling charges, if any, is to be borne by applicant.**
4. Payment Details:  
All payment should be made by Telegraphic Transfer (T/T) to:
  - Account Number: 5056-665-100018
  - SWIFT code: TACBTWTP505
  - Bank Name: Taiwan Cooperative Bank World Trade Center Branch
  - Bank Address: 2F, No. 333, Sec. 1, Keelung Rd., Sinyi Dist., Taipei 11011, Taiwan
  - Beneficiary Name: Taiwan External Trade Development Council (TAITRA) (Franchise, Retail & Hospitality Vietnam 2020)
5. In case of cancellation, the paid booth rental fees will not be refunded under any circumstances.

## ■ Booth Allocation

1. Space allocation priorities are based on:
  - (1) Number of booth(s) required.
  - (2) Receipt time of the application.

The organizer will notify the applicants who have paid off the deposit to complete the booth allocation procedure by e-mail.
2. The organizer reserves the right to determine the number and location of booth(s) for each exhibitor.

## ■ Contact Information

Taiwan External Trade Development Council (TAITRA)

Innovation & Research Section, Exhibition Department

TEL: +886-2-2725-5200 Ms. Vicki Chiu Ext. 2781 ( Show Manager )

Mr. Brody Wu Ext.2764 ( Media Coordinator )

FAX: +886-2-2725-1337

E-mail : [agexpo@taitra.org.tw](mailto:agexpo@taitra.org.tw)

Website : [www.agexpo.com.tw](http://www.agexpo.com.tw)

## Application Form

※ Below information will be stated on Official Directory, if there's any modification please contact show organizer.

### Company Information

Company Name : \_\_\_\_\_

Abbreviated Company Name : \_\_\_\_\_ Brand Name : \_\_\_\_\_

Address : \_\_\_\_\_

Postal Code : \_\_\_\_\_ Country : \_\_\_\_\_

Public Email : \_\_\_\_\_ Website : \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

### Tradeshow Contact

Tradeshow Contact Person : \_\_\_\_\_ Position : \_\_\_\_\_

Contact Person's Email : \_\_\_\_\_ Mobile : \_\_\_\_\_

### Participation Booth & Fee

#### Exhibiting Area (click one)

- ☐ Medical and Rehabilitation
 ☐ Lifestyle and Enhancement Products and Services  
☐ Health Food and Supplement
 ☐ Afterlife Product & Services

#### Booth Required (click one)

※ 5% VAT included

- ☐ **Shell Scheme 9 m<sup>2</sup>: US\$232/ per sqm: \_\_\_\_\_ booth(s)** Ex: booth fee: USD232\*9  
☐ **Shell Scheme 12 m<sup>2</sup>: US\$232/ per sqm: \_\_\_\_\_ booth(s)** Ex: booth fee + prime USD232\*12+USD200

**Prime booth : additional US\$200 per booth / Corner booth : additional US\$150 per booth**

**Total Fee : US\$ \_\_\_\_\_**

- All extra bank handling charges, if any, are to be borne by the exhibitor.
- 12 m<sup>2</sup> Shell scheme will have prime booth fee added (limited quantity available).
- In case of cancellation, the paid booth rental fees will not be refunded under any circumstances.

#### Exhibit Product Codes (Please visit <https://agexpo.com.my/> and refer to exhibit profile)

(1)      
 (2)      
 (3)      
 (4)        
 (5)      
 (6)      
 (7)      
 (8)

If there's no suitable code, please specify: \_\_\_\_\_

### Stamp & Regulations

- ☐ **We have read and accept the Terms and Regulations for Participation and agree to comply with any further terms and regulations made by the organizer in connection with this show.**

To  
Taiwan External Trade Development Council

Company Stamp : \_\_\_\_\_

Authorized Signature : \_\_\_\_\_

Date : \_\_\_\_\_

Please affix your business card here.



## Exhibit Profile

- ✧ Below are the general sector of product code in 2~4 digits, please visit <https://code.taitra.online/> to find out the complete product code in 6 digits of your exhibits.

Code	Product Name
5160	Health Supplement
516005	Herbal Nutrient Extracts
516015	Ginseng
516045	Vitamin
516099	Other Health Supplement
6138	Food & Beverage Machinery
613812	Extraction & Concentration Machine
613886	Pharmaceutical Machine
6150	Packaging Machinery
6180	Industrial Automatic Equipment
618005	Robot
618010	Robotic Arm
6410	Mobile Phone & Tablet PC
641005	Smart Wearable Device
6510	Home & Water Heaters
6520	Air Conditioning Appliances
6530	Refrigerators & Freezers
6540	Kitchen Appliances
6550	Water Treatment Appliances
6560	Cleaning Appliances
6765	Computer Software
7405	Wound Care & Dressing
7410	Medical Consumables
741020	Isolation Gown, Hair & Shoe Cover
741030	Face Mask
741035	Oxygen Mask
741040	Oxygen Therapy Consumable
741045	Injection & Infusion Material
741050	Drainage & Infusion Bag
741055	Adult Diaper & Nappy
741060	Body / Cadaver Bag
7415	OR Equipment & Clinical Instruments

Code	Product Name
743045	Sterilization Equipment
743055	Oxygen Equipment
743099	Other Hospital & Ward Nursing Equipment
7435	Rehabilitation & Mobility Aids
743505	Acupuncture
743510	TENS
743515	Far Infrared Light
743520	Rehab Exercise & Traction Equipment
743525	Hearing Aid
743530	Medical Brace & Support
743535	Compression Socks
743540	Cane, Crutch & Walker
743545	Wheelchair
743550	Mobility Scooter
743555	Patient Lift & Transfer
743599	Other Rehabilitation & Mobility Aids
7440	First Aid
7445	Health Care Supplies
744505	First Aid Kit
744510	Pill Case
744515	Heating Pad
744520	Cold & Heat Pack
744525	Massage Tool & Equipment
744599	Other Health Care Supplies
7490	Medicines & Pharmaceutical
749005	Capsule
749010	API
753030	Magnifier
753045	Optical Lenses
7540	Analyzer
7655	Balustrades, Handrails & Stairs
765505	Balustrade & Handrail



Code	Product Name
741515	Suction Device
741520	Respiratory Care Device
741525	Surgical Instrument
741535	Implant & Prosthesis
741545	Beauty Treatment Equipment
7425	Clinical & General Diagnostics
742505	Thermometer
742510	Blood Pressure Monitor
742515	Body Weight Scale & Fat Monitor
742520	Blood Glucose Meter
742525	Pulse Oximetry
742530	ECG Machine
742535	Medical Monitor
742540	Stethoscope
742545	Percussion Hammer
742550	Endoscope
742555	ENT & Ophthalmic Exam
742560	Medical Imaging
742565	Clinical Chemistry Analyzer
742575	Diagnostic Reagent
742599	Other Clinical & General Diagnostics
7430	Hospital & Ward Nursing Equipment
743005	Hospital Bed
743010	Bed Safety Handle & Rail
743015	Medical Mattress
743020	Bathing Chair & Commode
743025	IV Stand
743030	Hospital Trolley
743035	Medical Chair
743040	Ultrasonic Cleaner

Code	Product Name
7665	Sanitary Wares
766570	Mobile Toilet & Shower
7670	Bathroom Accessories
7810	Household Textiles
781010	Cushion
781099	Other Household Textiles
7855	Bathroom Products
785550	Bathroom Anti-slip Mat
785599	Other Bathroom Products
7860	Household Cleaning Tools
8040	Fitness & Gym Equipment
8055	Sports Protective Gear
805550	Sports Wrist & Elbow Brace
805560	Sports Foot Protection
8060	Sports Accessories
806035	Heart Rate Monitor
806050	Fitness Tracker & Pedometer
8450	Packaging Materials
8505	Business & Industrial Services
850515	Management Consulting
850525	Quality Inspection & Testing
850550	IT & Internet Services
850599	Other Business & Industrial Services
8540	Medical & Healthcare Services
854005	Hospital
854010	Clinic
854015	Medical Laboratory Services
854020	Long-term Care Services
854099	Other Medical & Nursing Care Services
8545	Catering, Hotel & Travel Services